

# EXPERIENCED CREATIVE DIRECTOR AND CREATIVE PROFESSIONAL



**PORTFOLIO**

# EXPERIENCED CREATIVE DIRECTOR AND CREATIVE PROFESSIONAL

As an imaginative and highly Creative motivated narrative filmmaker with over 14 years of extensive experience in visual storytelling, I possess a diverse skill set spanning directing, filming, writing, editing, costume design, styling, color grading, and video production. My passion for independent films and success in commercial productions across various industries highlight my ability to excel in both creative and corporate settings.

My expertise extends to the latest camera, video, and audio equipment, and I am well-versed in editing software such as Adobe Premiere, Final Cut Pro and Avid Media Composer keeping me at the forefront of modern cinematic technology. Collaborating with a diverse range of actors and crew members is one of my key strengths, and I thrive on bringing out the best in every project, regardless of experience levels.

With a track record of planning and managing large-scale video productions involving over 100 cast and crew members, I have a proven ability to execute creative visions on tight budgets while meeting production deadlines consistently. My directorial skills encompass live video and audio direction, ensuring top-notch video quality, lighting, and sound. I also oversee the entire production process, from storyboarding to shooting to post-production editing.

In my role as a Creative Director, I work closely with stakeholders and creative teams to deliver captivating experiences to audiences. My dedication to casting and character development ensures that each actor's role is portrayed to its full potential, in harmony with the overall production.

Having worked with renowned production companies and contributed to critically acclaimed and award-winning films, including National Award-winning projects as a Associate Director/Costume Designer/Stylist, my experience is exceptional. I have also ventured into international projects, transcending language barriers with fluency in Telugu, English, Tamil, and Hindi, making me a versatile and adaptable artist.

My portfolio reflects a wealth of experience, unwavering commitment to storytelling, and a dedication to bringing exceptional visions to life on the screen. I am ready to take on the role of a Creative Director in the international film industry and continue to make a lasting impact.

PORTFOLIO



MY RECENT MOVIE

# ARANGETRAM

"In my role as a Co-Director,' I take pride in narrating the character and body language to my co-stars, adding depth and authenticity to our productions. This prestigious responsibility is not just a job; it's a passion. I thrive on the creative process and the joy it brings to my work. This is a reflection of my most recent project, a testament to my commitment and dedication. I am excited to bring my skills and experience to international productions as a lead producer, where I can continue to contribute my expertise and enthusiasm to the world of filmmaking."



## PORTFOLIO



"As Co-Director, I had the privilege of taking on the pivotal position of second unit director, where I meticulously supervised the direction of specific scenes. I am delighted to present a curated collection of visual documentation from this crucial role, which further contributed to my journey, ultimately leading to the remarkable opportunity as the Lead Producer"



## As An Actor

"I am delighted to share a portfolio of visual documentation showcasing my acting roles in various films."

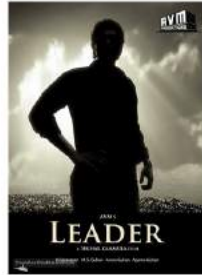


# ARANGETRAM

"In my capacity as Co-Director, I would like to commend Actress for her exceptional work on the set of 'Arangetram' during the previous day's shoot. Her commitment and dedication to her role were evident throughout the day, contributing significantly to the success of the production. I also took the opportunity to communicate the precise mood and character nuances to our co-star and the action choreographer. It's crucial for us to maintain a cohesive vision for the project, and by doing so, we ensure that our team is aligned with the artistic direction of the film. Effective communication and collaboration are fundamental to achieving the desired cinematic impact."

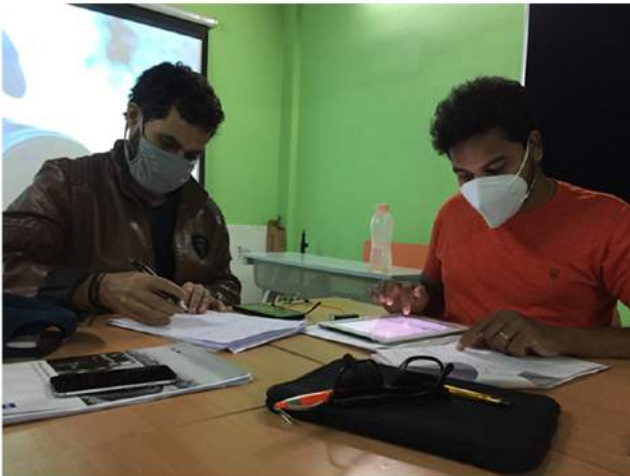
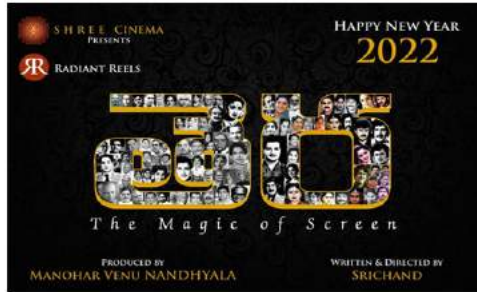
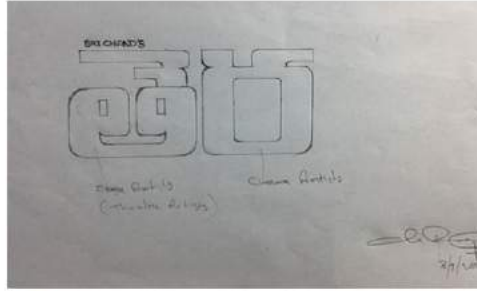


## PORTFOLIO



During the early stages of my career, I had the privilege of being introduced to the esteemed production companies, Amigos Creations Private Limited and AVM Productions, both prominent entities within the Indian film industry. It was through my association with the film "Leader" and my introduction by the iconic movie "Happy Days" that I found myself on this remarkable path. I owe a profound debt of gratitude to the director, Shekhar Kammula, with whom I collaborated on three significant projects. His unwavering support and recognition of my talents propelled me towards creative excellence and a more prominent position within the industry. It was truly by the grace of god and Kammula that I found my path, guided by his vision and mentorship and Kammula that I made my very first appearance on the silver screen.





## TERA (THE SCREEN)

"In the midst of the COVID-19 pandemic, I had the privilege of contributing to 'TERA,' a vintage film, which was the sole production during this challenging period. In this project, I wore multiple hats as the Co-Director, Communication Art Director, Costume Designer, and personally designed the film's main title.

This experience epitomizes my adaptability, creativity, and unwavering commitment to exceptional filmmaking, even in the face of unprecedented circumstances. It showcases my ability to excel in multifaceted roles and deliver outstanding results in any situation."



MOVIE

## ARANGETRAM

"Venturing into the realm of creativity in filmmaking often leads to a profound sense of pride in one's work. In the case of the film 'Arangetram,' I embarked on a journey that required a multifaceted approach to meet the demands of crafting a cinematic masterpiece.

Throughout the production of 'Arangetram,' I was extensively involved in every facet of the creative process, contributing my expertise and insights to ensure a comprehensive and captivating cinematic experience. Not only did I passionately contribute to the creative side of the project, but I also played a pivotal role in

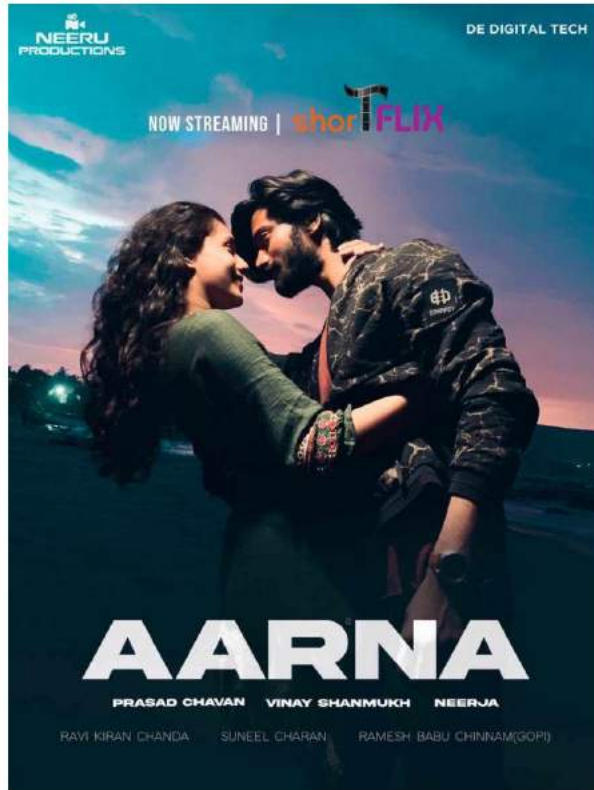


managing the budgetary aspects as a Line Producer.

This holistic involvement, combining creativity with financial acumen, reflects my commitment to delivering exceptional results in the global arena of filmmaking. It underscores my dedication to pushing the boundaries of creative storytelling while maintaining fiscal responsibility."



# AS A WRITER



"I have had the privilege of contributing my creative expertise as a writer to several film projects, both released and currently in production. This facet of my career represents a significant chapter in my creative journey, where I've had the opportunity to shape compelling narratives and bring stories to life on the big screen.

These cinematic endeavors have not only allowed me to exercise my storytelling prowess but have also served as a testament to my commitment to the art of screenwriting. I invite you to explore the range and depth of my work, which showcases my dedication to the craft of storytelling within the medium of film."





MOVIE

# ARANGETRAM



"In the production of the film 'Arangetram,' I played a multifaceted role as a Co-Director, Production Designer, and Costume Designer. My experience and expertise were instrumental in shaping the creative vision and ensuring a cohesive, visually captivating, and culturally authentic cinematic experience."



# **GOWTAMI** KAMAL HASAN **& MALA** (MADRAS TALKIES)

After collaborating with the talented Gowtami Kamala Hasan on the film "Manamantha," she graciously introduced me to her esteemed creative team. Together, we embarked on several projects that were entirely their brainchildren. This collaboration with such legendary individuals proved to be an invaluable experience in my career, leaving an indelible mark in my professional journey.

## PORTFOLIO



### Versatile Artistic Contribution in "Arangetram"

In the film "Arangetram," I played a pivotal role as a dubbing artist, musician, and post-production collaborator.

I gave voice to a character, brought forth unique sounds in collaboration with the music director, and sat with the mixing engineer during the final Dolby Atmos mixing. This multifaceted involvement ensured a seamless and immersive cinematic experience.

My dedication to storytelling through sound is a testament to my commitment to the craft. Explore "Arangetram" to witness how my contributions enriched this exceptional cinematic journey.

## SOME OF MY INDUSTRY FRIENDS

In my extensive career in the entertainment industry, I've had the honor of building close and enduring friendships with a diverse spectrum of industry professionals. This exclusive circle includes renowned veteran directors, accomplished directors, talented music directors, celebrated singers, iconic heroes and heroines, beloved comedians, prolific writers, Cinematographers, Dance choreographer and skilled mixing engineers.

These friendships extend beyond professional collaborations, as we share a unique camaraderie that transcends the boundaries of time. When we come together, the passage of time becomes irrelevant, and we seamlessly merge our talents and creativity.



I have had the privilege of working alongside all these eminent individuals, contributing my skills to their projects and witnessing the magic that unfolds when artistic minds collaborate. This illustrious network of friends and collaborators has not only enriched my career but has also been a source of inspiration and creative synergy.

"As a production designer, I am entrusted with the comprehensive responsibility of orchestrating various crafts such as art direction, costume design, hair, and makeup, ensuring that every aspect aligns seamlessly with the narrative, mood, and characters. Attention to detail and a commitment to storytelling excellence are at the core of my approach."

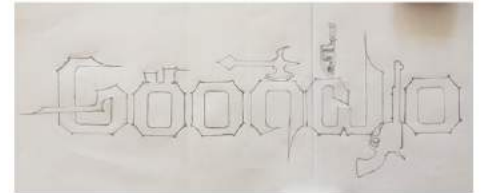
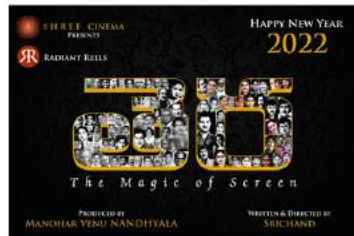
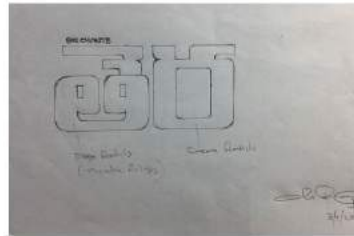


I'm a fashion-forward **Art Director** who has made a significant impact on cinema through my remarkable work in designing main titles for two standout films: "Arangetram" and "Tera."

**"Arangetram"**: My creative direction set the perfect tone for the film, capturing its cultural essence with meticulous detail.

**"Tera"**: In this project, once again demonstrated my artistry, contributing to the film's visual identity and enhancing the overall cinematic experience. I invites you to explore my visual documents for a deeper appreciation of my work.

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## PORTFOLIO



NATIONAL AWARD WINNER

# SHATAMANAMBHAVATHI

"Working on the film 'Shatamanambhavathi' was a pivotal milestone in my career. This National Award-winning production marked my third collaboration with the esteemed production company. Notably, it was the 50th project undertaken by this renowned production house, and it held particular significance as it marked my 25th collaboration with my esteemed colleague and god-brother, Hero Sharwanand Garu.

One of the unique aspects of this project was the creation of handcrafted footwear, specifically designed for a vintage song sequence. These bespoke shoes, fashioned to emulate the spirit of the era, added an authentic and distinctive touch to the film's overall aesthetic.

This experience exemplified my dedication to excellence in every aspect of filmmaking, from character development to crafting intricate details for memorable scenes. It is a testament to my commitment to quality and creativity in the world of international cinema."



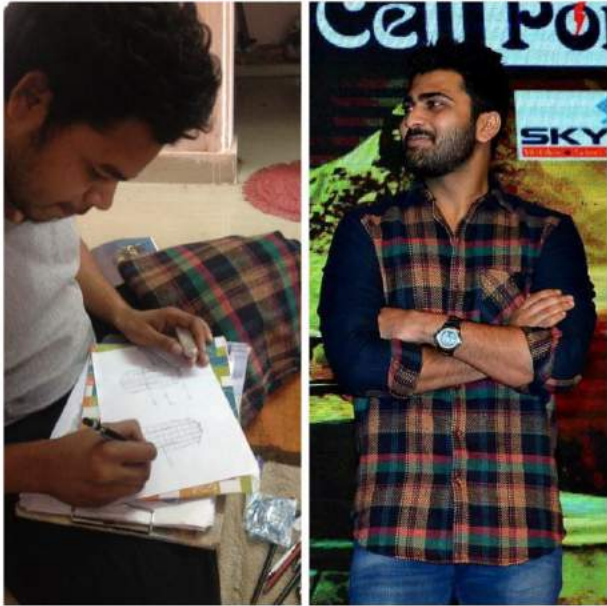
## PORTFOLIO



# ANUPAMA PARAMESWARAN

I had the distinct privilege of serving as a personal costume designer for the renowned actress Anupama Parameswaran, known for her notable work in the South Indian film industry. My role extended beyond her films to encompass her shows and events, marking a pivotal collaboration in curating her distinct style and enhancing her visual presence on the international stage.

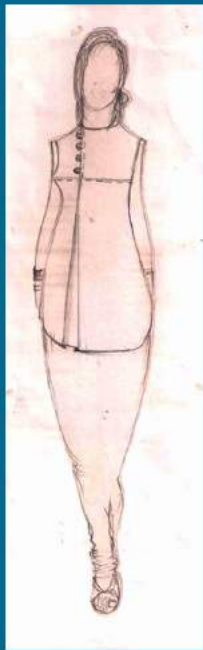
# SHARWANAND



"I have had the privilege of working closely with the accomplished Multilingual actor, Sharwanand, as his personal costume designer and stylist. Over the course of our collaboration, I contributed to several of his iconic movies, including 'Raju Maharaja,' 'Malli Malli Idhi Rani Roju,' 'Sathamnam Bhavathi,' 'Express Raja,' 'Ranarangam,' and many more. My role extended beyond the film sets, as I also had the opportunity to assist him in various events and personal shows. Our professional journey was not confined to the sets alone. We shared memorable experiences while traveling together to different parts of India. Working with Sharwanand allowed me to witness firsthand his remarkable personality and dedication to his craft, making our collaboration both rewarding and inspiring."

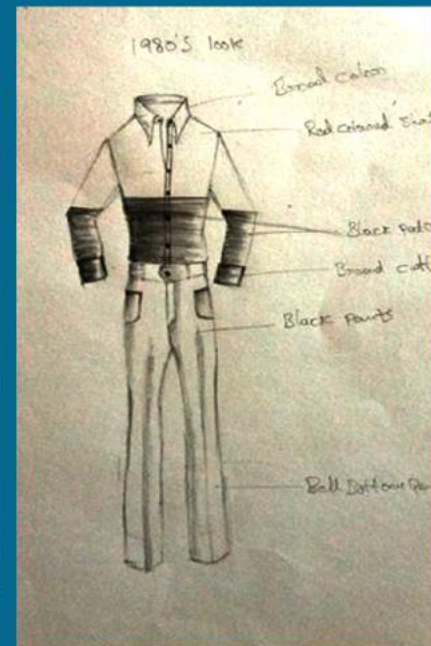
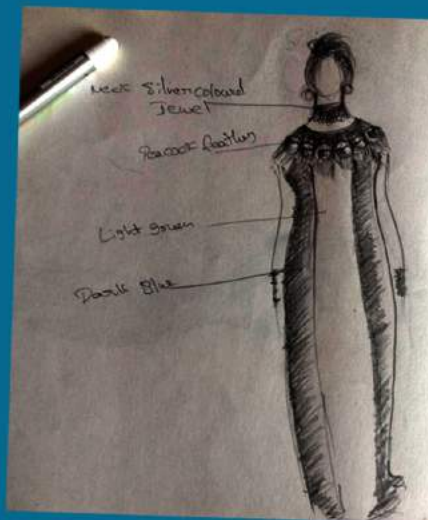


# ILLUSTRATIONS



"I am pleased to present a selection of my illustrations, thoughtfully created to reflect the essence of characters and vintage aesthetics. Each piece is a testament to my dedication to capturing iconic elements in a unique and artistic manner.

These illustrations serve as a visual journey through the worlds of storytelling, evoking the mood and character of the narratives while paying homage to the timeless allure of vintage aesthetics. I invite you to explore this portfolio as a testament to my commitment to visual storytelling."



## PORTFOLIO



## SHOE PROJECT **CHINA**

"In 2016, I undertook my second onsite project, wherein I was entrusted with the task of conceptualizing a dress code and designing footwear for the employees of Iconcept Software Company. This endeavor involved a visit to a reputable shoe manufacturing company in China, where I meticulously crafted a custom shoe design tailored to meet the unique needs of the client. The result was a successful integration of style and functionality, ultimately enhancing the professional image and comfort of Iconcept Software Company's workforce."



# MALLI MALLI IDHI RANI ROJU

"What a remarkable journey it was, 'Malli Malli Idi Rani Roju,' filled with cherished memories and an outstanding team. This fantastic film garnered multiple awards, with a special mention for my dear friend and lead actor, Sharwanand, who received the coveted Nandi Award after a patient wait. The camaraderie among the core team, including Hero Sharwa, Heroine Nitya, the Director, Dance choreographer, a distinguished cinematographer, and myself, fostered deep friendships. These bonds enriched the creative process and played a pivotal role in the film's success. 'Malli Malli Idi Rani Roju' exemplifies the power of collaboration and the enduring friendships formed in the world of filmmaking."



## PORTFOLIO



### BRIDAL LOOK

©AMESH BABU with KRITHIKA BABU (Miss India runner-up)



MISS INDIA RUNNER-UP

# KRITHIKA BABU

"I held the role of Personal Designer and Stylist for Krithika Babu, the Miss India runner-up, during the period spanning from 2010 to 2013. My responsibilities included curating her wardrobe for personal appearances and film-related events."



MOVIE

# PANDAGALA VACHADU

I had the privilege of working on the film "Pandagala Vachadu," in which Nara Rohit, the son of a former Chief Minister, took on the lead role. I also had the opportunity to make a brief cameo appearance in the film. I served as the costume designer and held the position of associate director for this project. This experience not only allowed me to contribute my creative expertise but also offered a unique insight into the world of international cinema.



## PORTFOLIO

### PROJECT FOR BLOCK PRINTING (2010)



### PROJECT FOR HAND EMBROIDERY (2010)



### PROJECT FOR MISSION EMBROIDERY (2010)



At the outset of my career in 2010, I immersed myself in a variety of projects, including block printing, hand embroidery, and mission embroidery. These early experiences provided a solid foundation for my career and allowed me to hone my skills in diverse creative endeavors.



# PRAVARAKYUDU



In 2009, during the nascent stages of my career, I had the privilege of working as the Costume Designer for the lead actors, Jagapathi Babu and Priyamani, in the Telugu film "Pravarakyudu." This early experience allowed me to contribute to the visual aesthetics of the film and marked a significant milestone in my professional journey.



During the period from 2011 to 2013, I held a part-time position as a Visual Merchandiser. In this capacity, I contributed to creating eye-catching in-store displays and presentations, even as I pursued other aspects of my career.



MY DEBUT FILM

# HAPPY DAYS



"My debut film, 'Happy Days,' holds a special place in my heart, brimming with cherished memories. As I reflect on that journey, my eyes are often filled with nostalgia. The cast of 'Happy Days' has since risen to stardom, making the film even more memorable. This project not only provided me with lasting memories but also forged lifelong friendships. Even today, when we reunite, our conversations invariably circle back to those 'Happy Days.' I am deeply grateful to Sekhar Kammula Garu for this invaluable opportunity."

PORTFOLIO

# PORTFOLIO

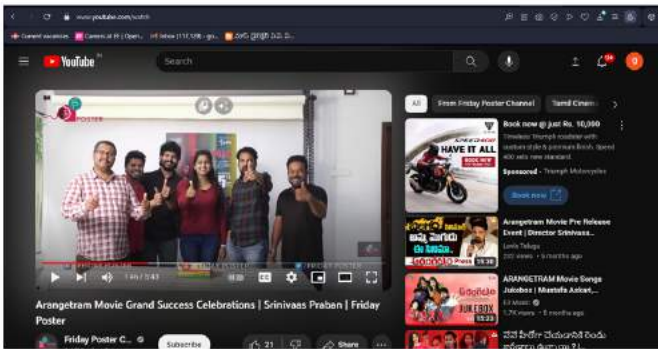
MY INTERVIEW FOR FAMOUS TELUGU PAPER EENADU



1. [HTTP://WWW.TELUGUVISION.IN/2023/04/BLOG-POST\\_25.HTML](http://www.teluguvision.in/2023/04/blog-post_25.html)



2. [HTTPS://WWW.YOUTUBE.COM/WATCH?V=JCKECB3PTUA&T=345](https://www.youtube.com/watch?v=JCKECB3PTUA&T=345)



3. [HTTPS://WWW.YOUTUBE.COM/WATCH?V=FE\\_VLTW3UQE](https://www.youtube.com/watch?v=FE_VLTW3UQE)



4. [HTTPS://WWW.YOUTUBE.COM/WATCH?V=YBS3J8MVLKA](https://www.youtube.com/watch?v=YBS3J8MVLKA)



## PRESS & MEDIA REFERENCES

"Inaugural Feature Interview with EENADU: Following the successful completion of the film 'LEADER,' I had the honor of being featured in my very first interview with the renowned Telugu newspaper, EENADU.

**Portfolio Highlights:** As I pursue a lead producer position in Switzerland, I am proud to showcase recent interviews and digital media references that underline my experience and expertise in the global entertainment industry."



# PRESS & DIGITAL MEDIA

5. [HTTPS://WWW.YOUTUBE.COM/WATCH?V=8UHM9PKGMOS](https://www.youtube.com/watch?v=8UHM9PKGMOS)



Following the success of the hit movie "ARANGETRAM," our crew convened to participate in an interview with a prominent television channel. During this interaction, they captured an image, which I have included as a point of reference.

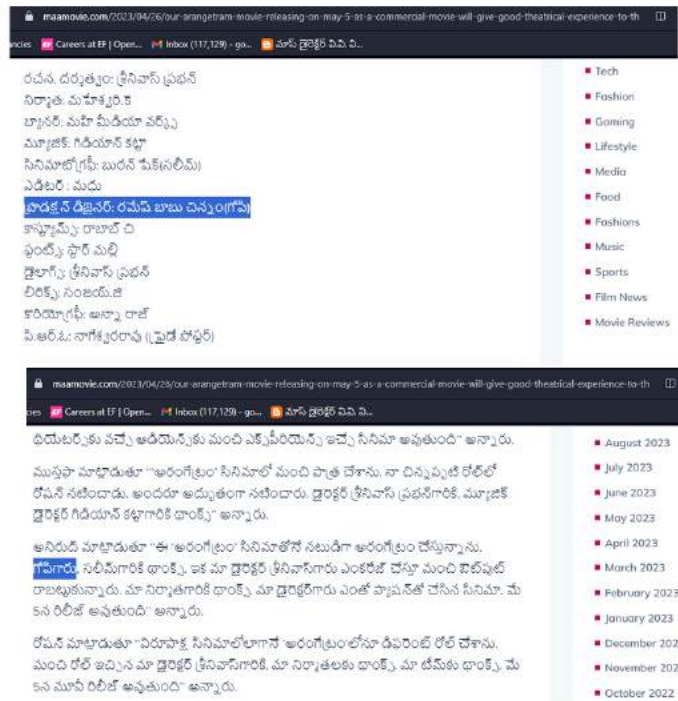
# PRESS & MEDIA REFERENCES

Here are some links related to my project that showcase my involvement in this production.

<https://www.sakshi.com/telegu-news/movies/srinivas-pra-ban-arangetram-movie-review-1608664>



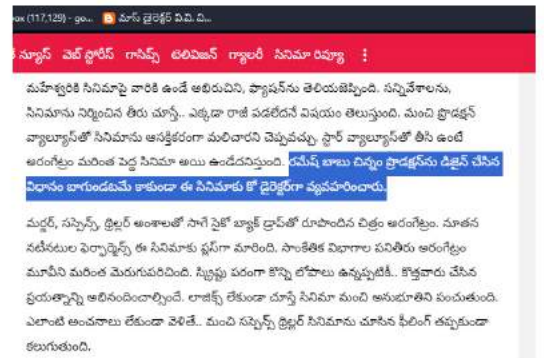
<https://maamovie.com/2023/04/26/our-arangetram-movie-releasing-on-may-5-as-a-commercial-movie-will-give-good-theatrical-experience-to-the-audience-director-srinivas-prabhan/>



<https://ntvtelegu.com/reviews/arangetram-movie-review-363781.html>



<https://telugu.filmibeat.com/reviews/arangetram-telugu-movie-review-and-rating-119476.html>

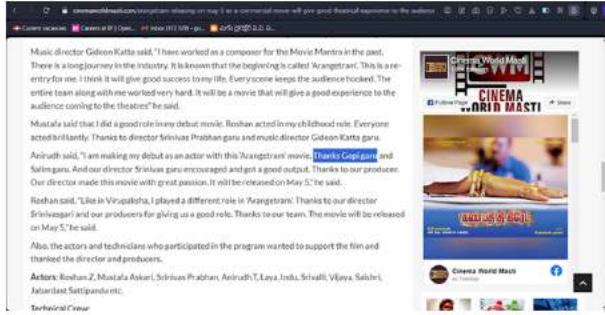


# PRESS & MEDIA REFERENCES

Here are few more links related to my project that showcase my involvement in this production.

PORTFOLIO

<https://cinemaworldmasti.com/arangetram-releasing-on-may-5-as-a-commercial-movie-will-give-good-theatrical-xperience-to-the-audience-director-srinivas-prabhan/>



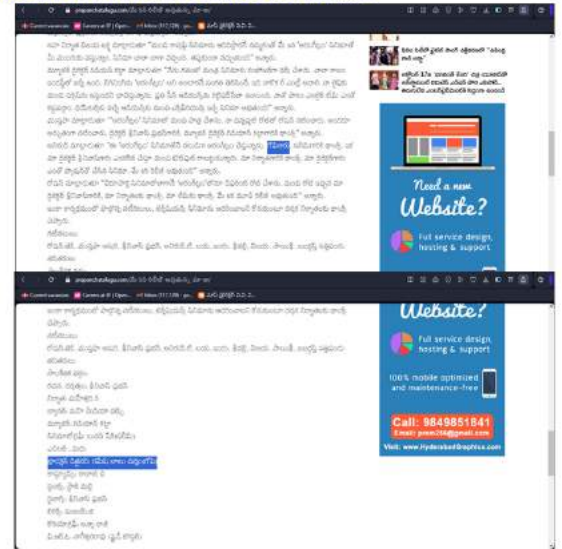
[https://telugu.webdunia.com/article/telugu-cinema-news/arangetram-coming-with-love-story-and-d-crime-element-123042600042\\_1.html](https://telugu.webdunia.com/article/telugu-cinema-news/arangetram-coming-with-love-story-and-d-crime-element-123042600042_1.html)



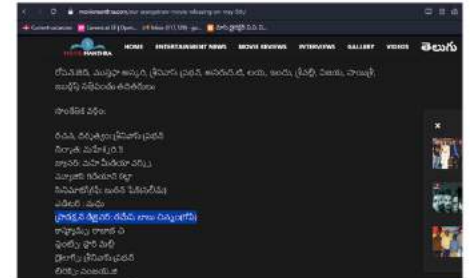
<https://telugu.cinebullet.com/psycho-crime-thriller-movie-arangetram-is-impressive/>



<https://prapanchtelugu.com/వ్వ-5>



<https://moviemanthra.com/our-arangetram-movie-releasing-on-may-5th/>



These articles and reviews highlight my contributions as a Co-Director and Production Designer for 'Arangetram', showcasing the movie's success and impact

# “CONTACT INFO”

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# “PROFESSIONAL PROGRESSION”

“Included herewith are a selection of visual documents, showcasing a comprehensive 14-year journey in the realm of imaginative filmmaking. These materials have been thoughtfully curated to exemplify my expertise as I aspire to take on the role of lead producer in EF International.”



## THANK YOU